



7 ZLATIH PRAVIL KAKOVOSTI

1. DOBRA KAKOVOST SAMA NE MORE ZAGOTOVITI USPEHA, SLABA KAKOVOST PA JE ŽE SAMA LAHKO RAZLOG ZA KATASTROFO.
2. KONČNI RAZSODNIK O KAKOVOSTI JE KUPEC.
3. INOVATIVNOST JE KLJUČNA ZA IZBOLJŠEVANJE KAKOVOSTI.
4. S PODPIRANJEM RAZVOJA NAŠIH DOBAVITELJEV RASTEMO TUDI SAMI.
5. KAKOVOST JE STVAR ETIKE IN ODNOSA DO DELA.
6. INOVIRANJE JE POMEMBNO, VENDAR NE MORE BITI RAZLOG ZA OPUSTITEV TRADICIONALNIH UČINKOVITIH METOD ALI ZA ZNIŽEVANJE MERIL KAKOVOSTI.
7. KAKOVOST IZDELKOV JE KAZALNIK USPEŠNOSTI PODJETJA.

SEVEN GOLDEN RULES OF QUALITY

海信质量管理“七条军规”

1. Good quality alone does not guarantee success, but poor quality alone can lead to disaster.
2. Customer is the ultimate judge of quality.
3. Technical innovation is essential in improving product quality.
4. By supporting our suppliers in developing, we grow as well.
5. Quality is a matter of ethics and attitude.
6. Innovation is important but can not be a reason for changing effective traditional methods or lowering quality standards.
7. Product quality is a clear sign of enterprise performance.

- 1、质量不能使企业一荣俱荣，却足以使企业一损俱损
- 2、用户是质量的唯一裁判
- 3、技术创新是产品质量的根本
- 4、善待供应商就是善待自己
- 5、质量就是人品
- 6、创新是重要的，
但绝对不能以创新为由改变质量标准和传统但适用的方法
- 7、质量是企业业绩的红绿灯

Hisense

gorenjegrup